



Job Description: **Fundraising & Business Development Officer**

Team: Income Generation – working closely with Marketing & Communication and Impact Evaluation Leads.

Reporting to: CEO

Location: Working across Wrexham with office provision at the Penley Rainbow Centre and / or Piercy Hall (Marchwiell)

Salary: £28,000 – £30,500 pro rata
(starting salary dependent on experience)

Hours: Full time - 37.5 hours per week
30 hours per week will also be considered

Annual Leave: 33 days a year incl. bank holidays.

Employee benefits: Paid travel between sites
Holiday pay and pension scheme.
Full training and support given.
Supportive team environment where you can make a real difference and support community.

Contract: Permanent

Closing date: **Monday 9th March 2026**

To apply: submit your CV

Submit to: careers@rainbowfndn.org.uk

If you would like to discuss the role in more detail, please contact Caroline Tudor-James at the Rainbow Foundation on 01948 830730.

About the Rainbow Foundation

Rainbow is an Ageing Well Centre of Excellence for Ageing Well, delivering award-winning, evidence-based support across Wrexham and North East Wales. We operate flagship Ageing Well and Dementia Hubs, provide mental health support in every GP surgery, run our multi-award-winning Active Futures programme, and offer outreach and community transport to reach older people who are isolated, rural, or underserved.

Our work is shaped by the belief that older people should live active, connected, fulfilling lives: valued, in control and with dignity. Our impact has been recognised nationally, with multiple Bevan Commission and King's Fund awards, and strong partnership engagement across health, housing, local government and the third sector.

As we expand our hubs, strengthen community-based services, and influence policy on ageing well, Rainbow is entering a period of growth, fuelled by innovation and grounded in our six wellbeing principles.

Rainbow's Strategy and Vision

OUR VISION

An age friendly community in which people lead healthy fulfilling lives as engaged citizens.

OUR MISSION

To provide opportunities that empower people of all ages to retain as much independence as possible with an emphasis on rights, value and contribution.

Our Values



passion



ambition



respect



dignity



opportunity



empowerment

If you are aligned to our mission and values now is an exciting time to join team Rainbow, in a role that will be both personally rewarding and make a real difference to the lives of those we support.

inclusive culture # belong # create real impact # grow

Why this role matters

Rainbow's financial landscape mirrors that of much of the charity sector: statutory income instability, and highly competitive grant environments. At present, community fundraising delivers only a small proportion of our income and depends heavily on staff goodwill. To protect our innovation and secure long-term sustainability, we are investing in dedicated capacity to build stronger community fundraising, corporate partnerships, donor stewardship and to provide support to trust and foundation applications.

Purpose of the role

To strengthen and diversify Rainbow's income by developing community fundraising, challenge events, local campaigns, and corporate partnerships, while providing support for trust and foundation funding applications.

You will be Rainbow's outward-facing fundraiser—building relationships, telling stories, inspiring people, and helping to grow a sustainable base of support for our ageing-well movement.

Role Responsibilities:

1) Community & Events Fundraising

- Deliver a year-round programme of community fundraising and challenge events (e.g., Wrexham 10K, fire walk, Parkrun takeovers, virtual races).
- Build relationships with supporters, schools, clubs, and community groups to grow local giving.
- Develop accessible fundraising resources with Marketing & Comms (aligned with community fundraising best practice).
- Promote in-memory giving, legacy awareness, and supporter stories.

2) Corporate Partnerships & Business Development

- Research, approach and secure local and regional business partnerships including sponsorship, CSR partnerships, volunteering and employee fundraising.
- Create partnership proposals, presentations and recognition plans with support from Marketing & Comms.
- Steward partners through regular communication, clear impact reporting and collaborative engagement opportunities.
- Renew and expand partnerships year-on-year.

3) Trusts, Foundations & Statutory Funding (support role)

- Support applications by:
 - prospect researching
 - drafting supporting content and ensuring deadlines are met

- Work with the CEO and Impact & Evaluation Lead to strengthen bids through clear evidence and outcomes.

4) Supporter Care, Communications & Storytelling

- Collaborate with our Marketing & Communications Officer to share supporter stories, promote events, highlight impact and champion our ageing-well model.
- Represent Rainbow confidently at meetings, networking events and community activities.
- Ensure warm, timely and personal stewardship—calls, emails, letters and recognition.

5) Data, Insight & Governance

- Maintain accurate supporter and activity records using our shared systems.
- Use data to inform reporting, insight and continuous improvement.
- Adhere to fundraising regulations, GDPR and organisational policies.

An Enhanced Disclosure and Barring Service (DBS) check will be undertaken for this role.

PERSON SPECIFICATION

Post: Fundraising & Business Development Officer

Experience & knowledge

- Experience in fundraising, community engagement, business development or relationship-based roles.
- Experience delivering or supporting events and challenge activities.
- Understanding of the principles of corporate partnership development and supporter stewardship. Experience in this area would also be desirable.
- Basic understanding of grant funding processes.
- Competent with data recording and record keeping.
- Awareness of fundraising regulations, Gift Aid and GDPR.

Skills & behaviours

- Warm, credible relationship-builder with strong communication skills.
- Confident presenting to businesses, community groups and supporters.
- Highly organised; able to manage multiple deadlines and activities.

- Creative thinker who brings energy and ideas.
- Collaborative, positive and values-driven.

Values

You will embody and champion Rainbow's core values:

Passion • Ambition • Respect • Dignity • Opportunity • Empowerment.

Practical requirements

- Some evening/weekend work for community events.
- Driving licence desirable due to outreach and community travel.
- Flexible working options available.

The Rainbow Foundation is an accredited Real Living Wage employer, we have an Employment Assistance Programme in place to support our staff's wellbeing and are an Equal Opportunity employer.

